

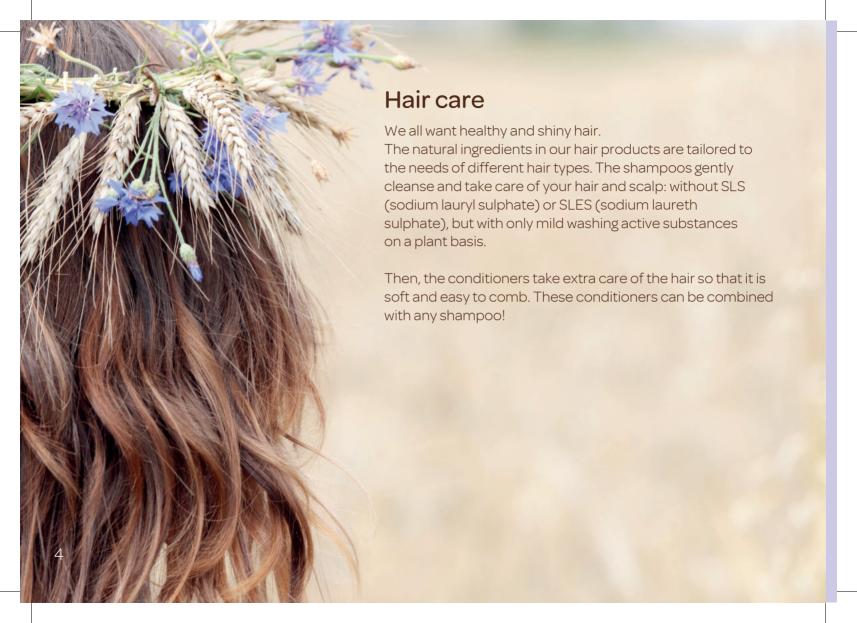


## Why choose Bee honest cosmetics?

For Bee honest cosmetics, we were inspired by the bee. We are happy with the bee. Without bees no crop pollination, no tasty honey and no special care ingredients, such as beeswax, propolis and Gelee royale. In our Bee honest cosmetics products we make use of these active, but skin-friendly ingredients. Wecombine them with carefully selected plant extracts, preferably of organic origin and add wonderfully scented essential oils.

Because of our passion for nature cosmetics, Bee honest cosmetics only has products that are BDIH/COSMOS NATURAL certified. In this way, you not only contribute to taking care of yourself but also to a better world.

Kind to your body and kind to nature. That is the strength of Bee honest cosmetics. That feels good!





#### Available in three variants:

- Jasmine & Propolis: for dry and damaged hair.
- Jojoba & honey: for normal to greasy hair.
- Bergamot & beeswax: for normal hair and a sensitive skin

## Shampoo bar & conditioners

A shampoo bar is shampoo in the shape of a bar of soap and is especially for your hair. It is like a fluid shampoo, it cleans your hair and gives it volume and shine, without drying out your hair.

### The 7 advantages of shampoo bar:

- 1. No plastic packaging, the bar is in a little cardboard box, with FSC-quality mark.
- 2. It is very economical: 1 bar corresponds to 3 bottles of shampoo.
- 3. Handy size, so easy to take with you on holiday.
- 4. The shampoo bar & conditioner of Bee Honest cosmetics is based on a honey product; honey, propolis or beeswax.
- 5. With handy 2-in-1 formula your hair shiny, easy to comb and it smells wonderfully fresh
- 6. Shampoo bar & conditioner has the shape of a bee comb.
- 7. BDIH/COSMOS NATURAL certified and without silicones, parabens, preservatives.





Hairtype	Shampoo	Conditioner
Dry and coloured hair	Aloe vera & honey	Aloe vera & honey
Dandruff and a sensitive scalp	Cade & Thyme	
All hair types and a sensitive scalp	Calendula	Calendula
Blond hair (natural)	Camomile	Camomile
White and grey hair	Cornflower	
Normal to fine hair	Lavender & pollen	
Normal to lifeless hair	Coconut & honey	
Dry and damaged hair	Olive & propolis	Olive & propolis
Normal to greasy hair	Rosemary & cypres	
Normal to dry hair	Roses	
Normal to greasy hair	Verbena & lemon	
All hair types and a sensitive scalp	Without perfume	

### Men's care

For men we offer a lovely product for under the shower that allows them to wash their hair and body in one go. Made with mild detergents, organic honey and other natural actives such as organic essential oil or extract.

The hair & body wash is 100% natural and available in three scents:

• Eucalyptus: for a invigorating effect.

• Rosemary: for a vitalizing effect.





## Facial cleansing and - care

Daily cleansing is the foundation of a healthy, shiny skin. Preferably twice a day: In the evening to remove remnants of make-up, sebum, dead skin-cells and pollution particles, in the morning to remove waste products your skin has produced during the night. Only when the skin is clean, it is able to optimally absorb all the active ingredients in a care product.

Our day creams provide protection against harmful external influences and our night creams support the skin's self-healing capacity. Because every skin also needs specific care, the formulas are precisely tailored to the needs of the different skin types.





## Facial cleansing

You start the cleansing with a cleanser. The cleansing gently removes dirt particles and make-up.

After having removed the superficial dirt, you can optionally scrub your skin to remove the upper layer of your dead skin cells (max. twice a week). This ensures that new skin cells become visible and that everything you do after it can penetrate deeper into your skin. Scrubbing also stimulates blood circulation. It makes your skin fresher and lovely soft.

Finally, you use the lotion to remove the last dirt particles, bring the pH-value of your skin back into balance and to close the pores. A lotion also ensures that everything you put on your skin afterwards is better absorbed

- Manuka (scrub): for all skin types.
- Gelee royal (milk & lotion): for a normal to dry skin.

## Day- and night creams

Every skin type has a different need, and the time of day also determines what your skin needs. That is why Bee honest cosmetics offers a wide range of creams.

- manuka: hydrates and regenerates.
   With jojoba oil, rosemary- and calendula extract vitamin F.
- **Gelee royale:** nourishes and sooths. With jojoba oil, calendula-extract and vitamin E.
- Roses: nourishes and moisturizes.
   With wild rose and evening primrose oil, shea butter and beeswax.
- Rosemary: moisturizes and protects.
   With sweet almond- and essential rosemary oil.
- Honey: with honey, sunflower jojoba oil, calendula extract and vitamin E.
- **Chamomile:** with chamomile- and calendula extract, organic jojoba- and sunflower oil and vitamin E.





Skin type	Day cream	Night cream
Combined skin	<b>Manuka</b> moisturizes and regenerates. With jojoba oil, rosemary- and calendula extract and vitamin E.	<b>manuka</b> with jojoba- and sesame oil, shea butter and vitamin E.
Mature skin	<b>gelee royale</b> nourishes and sooths. With jojoba oil, calendula- extract and vitamin E.	<b>gelee royale</b> with jojoba- and sesame oil, shea butter and licorice root extract.
Sensitive skin	rozemary hydrates and protects. With sweet almond- and essential rosemary oil and skin cream honey.	rozemary with essential rosemary oil, chamomile-extract, beeswax and skin cream honey.
Dry skin	rozes nourishes and moisturizes. With wild rose- and evening primrose oil, shea butter and beeswax.	<b>rozes</b> with wild rose and sweet almond oil and sunflower oil, shea butter and beeswax.
Normal skin	<b>kamille</b> nourishes and sooths. Vegan. <b>Skin cream honey</b> protects and cares for.	<b>kamille</b> with organic chamomile- and calendula-extract, <b>honey</b> with organic jojoba- and sunflower oil and vitamin E.

### Hand creams

The hand creams have an intensive hydrating effect and protect against dehydration. They support the natural regenerative capacity of the skin. The hand creams absorb quickly, spread very nicely and give the nice feeling of soft hands after use.

Manuka honey has special properties and is often used for skin problems. Manuka honey regenerates and soothes, ensures an optimal moisture balance of the skin.

The tubes of the hand creams are made of a sustainable material, 57% PCR.



- Manuka: hydrating hand cream with natural active ingredients including organic Manuka honey, apricot kernel oil and vitamin E. Suitable for the sensitive skin.
- Aloe vera & honey: nourishing hand cream with organic aloe vera juice and honey. Suitable for the dry and sensitive skin.



Washing your hands regularly is really a must to prevent many infections. After all, there is contact with bacteria, viruses and other pathogens throughout the day. You can easily pass them to your food via your hands. It is therefore important to wash your hands with a mild soap that cleans the skin without dehydrating it.

## Hand soap

Our fluid hand soaps come in a handy pump bottle and are therefore easy to use. Of course, with mild detergents and honey.

#### Available in:

- Lavender: for a sense of relaxation.
- Aloe vera & honey: nourishes and cares for.
- Roses: For a feeling of comfort and tenderness.

## Soap

The BDIH-certified soaps are composed of organic oils and shea butter.

#### There are three types:

- Olive & lavender with the wonderful soothing scent of lavender.
- Roses: for a feeling of comfort and tenderness.
- Honey: with a lovely subtle honey scent.







## Body care

A well-groomed body makes you feel good. In the extensive Bee honest cosmetics body range you will find formulas to start the day fresh and completely relax in the evening. With mild ingredients that clean, protect and nourish and natural scents that linger longer after application.







### Bath & Shower

The slightly foaming bath & shower products from Bee honest cosmetics gently cleanse the skin and care for it with natural ingredients.

You can add the bath & shower to the water of a running bath. Or apply it to damp skin in the shower and massage gently.

# The different versions each have their own subtle scent and effect:

- Aloe vera & honey: nourishes and cares for.
- Eucalyptus: invigorates and nourishes.
- Coconut & honey: warms and nourishes.
- Lavender & orange: relaxes and soothes.
- Roses: harmonizes and cares for.
- Without perfume: without essential oil or perfume to unburden the sensitive skin as much as possible
- Baby: very mild cleaning with a lovely soft scent.

## Body scrub

In the body scrubs we combine nourishing organic vegetable oils and rice scrub particles that gently reveal a glowing skin. Massaging the skin with a mild scrub helps to remove dead skin cells and stimulates the blood circulation and cell renewal.

#### Available in two versions:

- Aloe vera & honey: hydrates and nourishes.
   The natural scent of organic honey provides a feeling of comfort and softness. Ideal for dry and sensitive skin.
- Coconut & honey: nourishes and cares for.

  The natural scent of coconut envelops you with a summery feeling. Ideal for the normal to dry skin.





## **Body butter**

These body butters contain natural and nourishing ingredients, such as shea butter and natural oils. The creamy body butters nourish the skin and make it feel soft and supple all day long.

- Aloe vera & honey: hydrates and nourishes. For a feeling of comfort and softness. Ideal for the dry to sensitive skin.
- Olive & propolis: refreshes and nourishes for a refreshing feeling. Ideal for the dry skin.
- Coconut & honey: nourishes and cares for. For a warm and summery feeling. Ideal for the normal to dry skin.

## Body milk

The skin is the largest organ in our body and is exposed to external influences, such as sunlight and cold, on a daily basis. Proper care keeps the skin in balance. Our body milk contains organic vegetable oils that nourish the skin and protect it, including sesame-, jojoba- and sweet almond oil and shea butter. It nourishes the skin keeps it supple.

- Aloe vera & honey: for a feeling of comfort and softness. Ideal for the dry and sensitive skin.
- Roses: For a feeling of comfort and tenderness. Ideal for the dry skin.







## What does BDIH/COSMOS NATURAL mean?

BDIH/COSMOS NATURAL is an independent organisation for certification of natural cosmetics.

The BDIH/COSMOS NATURAL standard aims to define 'natural' cosmetics in the user's interest.

The quality mark creates transparency and guarantees consumers that the certified products are only made of raw materials, that correspond to the strict specifications of BDIH/COSMOS NATURAL. Controlled natural cosmetics contain vegetable oils, fats and waxes, herbal extracts, floral water, essential oils and aromas from controlled organic cultivation as natural raw materials.

In addition to the careful choice of vegetable raw materials, the environmental friendliness of the product, the environmentally friendly manufacturing of the product, the degradability of the raw materials in an environmentally friendly way and the use of recyclable packaging play a major role.

The natural cosmetic products are checked. Only products that meet the strict criteria have the 'BDIH/COSMOS NATURAL' quality mark for certified natural cosmetics.

## Ingredients

Honey has been used in the daily care routine for ages, partly thanks to its soothing effect. Except for honey, bees also make other special products, full of active ingredients that help keep skin and hair healthy and beautiful. Together, they form the basis of our cosmetics line.

#### Honey

Bees get nectar from flowers and blossoms. They add different enzymes and good bacteria from their salivary glands. Because of this, and also through thickening via natural evaporation, nectar is eventually converted into honey. In addition to enzymes, our organic fair trade honey also contains many minerals, vitamins, amino acids and antioxidants.

#### Caring properties

• Regenerating: The antioxidants in honey are good at neutralizing cell-damaging free radicals. In this way, skin damage (for example caused by air pollution or UV radiation) are repaired and skin cells are protected against future damage.

- Anti-aging: this cell-protective effect also offers protection against premature aging. Antioxidants keep the network of elastin- and collagen fibers, responsible for the firmness, elasticity and smoothness of the skin, in a good condition.
- Healing: With its healing, antibacterial effect, honey accelerates the healing process of wounds and prevents a wound of becoming inflamed
- Hydrating: honing is a so-called 'humectant' an ingredient that attracts and retains moisture in the skin and hair.
- Soothing: honey makes skin soft and supple.
- Calming: On a sensitive, quickly irritated scalp, honey has a calming effect and relieves itching.

#### Gelee royale

The milky fluid that young worker bees produce in their salivary glands, especially for their queen, is called Gelee royale or royal jelly. It contains such high concentrations of vitamins, minerals, enzymes, amino acids, flavonoids and other nutrients, that the queen bee can grow twice as large and even 24 times older than a normal bee.

#### Caring properties

- Anti-aging: The many antioxidants and minerals in gelee royale activate the production of elastin and especially collagen, responsible for strong connective tissue.
- Cell-renewal: The production of new skin cells is stimulated, which enhances the anti-aging effect of gelee royale. The skin becomes softer and looks smoother, younger and more radiant.
- Hydrating: Gelee royale is a so-called 'humectant', an ingredient that attracts and retains moisture int he skin.

#### Beeswax

Bees make the wax they use to build their honeycombs themselves, using wax glands on both sides of their abdomen. Rich in natural antimicrobial agents, beeswax protects the larvae and stored pollen and honey from viruses and bacteria.

#### Caring properties

• **Protective:** When applied to the skin, beeswax forms a layer that offers protection against harmful external factors and prevents moisture loss in the skin.

- Hydrating: beeswax is also a so-called 'humectant' an ingredient that attracts and retains moisture in the skin.
- Cell renewal: beeswax stimulates the production of new skin cells. The skin becomes softer, looks smoother, younger and more radiant
- Calming: On a sensitive, quickly irritated skin beeswax has a soothing- and itch-relieving effect.

#### Pollen

Pollen comes from flowers, more precisely from the male germ cells of a flower. It contains many carbohydrates and is therefore the main source of food for bees. While collecting it, bees unknowingly transfer pollen from one flower to another, causing pollination. The collected pollen is mixed with nectar, formed into balls and flown to the beehive. These pollen grains are full of proteins, amino acids flavonoids.

#### Caring properties

• Regenerating: Because of all those flavonoids, pollen has strong antioxidant properties. That makes it a rewarding cosmetics ingredient, because antioxidants

are able to neutralize celldamaging free radicals coming from, for example, air pollution parts and UVradiation. In this way, the existing skin damage is repaired and skin cells are better protected against future damage.

- Anti-aging: Antioxidants have a particularly beneficial effect on the connective tissue of the skin. They repair an protect the elastin- and collagen tissues in the deeper layers of the skin, keeping the skin firm, smooth and elastic.
- **Soothing:** Pollen has a soothing effect on the (rough) skin.
- **Volume-activating:** pollen gives fine hair more body and volume.

#### **Propolis**

In addition to nectar and pollen bees collect resin from all kinds of tree- and plant buds. They add different enzymes from their salivary glands, creating a sticky was – propolis. Bees use propolis to strengthen their beehives and protect their colonies against viruses, bacteria and fungi. Propolis naturally has a strong antifungal, antiviral and antibacterial effect.

#### Caring properties

- Purifying: Also as an ingredient in skin care, propolis fights bacteria. It therefore has a purifying anti-inflammatory effect on a skin that suffers from clogged pores, impurities and even acne.
- Regenerating: Thanks to the many antioxidants in propolis, it helps neutralizing the cell-damaging free radicals from, for example, air pollution particles and UV-radiation. Skin damage is repaired in this way and future damage to skin cells is prevented.
- **Anti-aging:** Antioxidants have keeping the skin firm, smooth and elastic.
- Cell renewal: Propolis stimulates the production of new skin cells, which enhances its anti-aging effect. The skin becomes softer and looks smoother, younger and more radiant.
- Calming: On a sensitive, quickly irritating scalp, propolis has a calming and itch-relieving effect.

