



natural cosmetic products inspired by bees





## Why choose Bee honest cosmetics?

The products of Bee honest cosmetics are made with carefully selected pure ingredients like honey and botanical extracts. They contain natural scents with benefits for the senses, they make you feel good.

We chose the name honest because the products don't contain synthetic fragrances or colourants, silicones or petroleum products. And because we incorporate organic fairtrade honey in the honey-based products and support projects that protect nature and bees.

Our natural Bee honest cosmetics product line is suitable for men, women and children. All products are BDIH certified, which is a guarantee for certified and controlled natural skincare.

At de Traay we process the best honey since 1977. The bees were an inspiration for Bee honest cosmetics. In addition to honey, bees also collect pollen and produce special products such as royal jelly, beeswax and propolis. All these ingredients contain active compounds and therefore we incorporate them in our cosmetic products.

## Body care products

We believe that caring properly for your body helps you to feel good. Start the day feeling cheerful and end the day feeling relaxed.

Throughout the day, our skin is exposed to external influences like the weather and pollution. At night, the skin produces waste products that need to be removed in the morning. This means that a good, but mild cleansing routine is important. Additional products are required to protect the skin and to ensure that the skin retains moisture.





## Shower cream

A shower is always good for you: in the morning it wakes you up and a shower in the evening allows you to relax. The shower creams by Bee honest cosmetics combine a mild cleansing action with natural nourishing ingredients, including organic sesame oil, olive oil and shea butter. The different variations all have their own subtle scent and effect!

- **Aloe vera & honey:** conditions and softens.
- **Lavender & orange:** conditions and soothes.
- **Olive & lemon:** conditions and refreshes.
- **Roses:** conditions and harmonises.





## Bath & shower

The lightly foaming bath & shower products by Bee honest cosmetics combine a mild cleansing action with natural active ingredients. You can add the bath & shower products to the water whilst running a bath. Or apply to wet skin under the shower and massage gently.

To meet your changing moods and needs we offer different variations all with their own subtle scent and effect!

- **Aloe vera & honey:** nourishes and conditions.
- **Eucalyptus:** refreshes and conditions.
- **Coconut:** warms and conditions.
- **Lavender & orange:** relaxes and soothes.
- **Olive & lemon:** refreshes and conditions.
- **Roses:** harmonises and conditions.
- **Without perfume:** does not contain essential oils or perfume, to reduce the impact on sensitive skin.





## Body scrub

Gently massaging your skin with a scrub product removes the dead skin cells and stimulates the blood flow and cell renewal of the skin. In this body scrub, the ground organic apricot kernels remove dead skin cells and impurities, whilst plant-based oils and beeswax nourish the skin. Beeswax provides wonderful hydration for the skin and has softening, anti-septic and soothing properties. It does not block the pores.

Available in 2 varieties:

- **Lavender & orange:** the organic essential oils of lavender and orange will envelope you in a sense of relaxation.
- **Olive & lemon:** the natural scent of olive and lemon will envelope you in a summer sensation.

## Body butter

For a smooth and soft skin we have our body butter. This body butter contains beeswax, organic oils of sesame, sweet almond and jojoba and shea butter.

Available in **coconut** for a warming and summery sensation, **lavender & orange** for a sense of relaxation and **olive & lemon** for that wonderful summery sensation.





## Body milk

This body milk is slightly thinner than the body butter and also contains nourishing and protective ingredients such as organic shea butter, oils of sesame, sweet almond and jojoba.

Available in **aloe vera & honey** for a sensation of comfort and softness, **lavender & orange** for a sense of relaxation, **olive & lemon** for that wonderful summery sensation and **roses** for a feeling of comfort and tenderness.

## Body oil

The conditioning body oils by Bee honest cosmetics smell wonderful and are quickly absorbed by the skin. You only need to apply a small amount to slightly wet skin. They contain almond oil, macadamia oil and beeswax. Beeswax provides wonderful hydration for the skin, has softening, anti-septic and soothing properties and does not block the pores.

Available in **baby** (with calendula) for after a bath using the hair & body wash, **lavender & orange** for a sense of relaxation, **roses** and **sweet almond** for a feeling of comfort and tenderness.

To wash your hands regularly is really a must, this way you can prevent infections. You come into contact with bacteria, viruses and other pathogens throughout the day. And you can transfer them to food via your hands.

Therefore, it is very important to wash your hands with a mild soap which cleans the skin without dehydrating it.





## Hand soap

Our liquid hand soaps combine a mild cleansing action with natural nourishing ingredients, including organic macadamia oil. These soaps cleanse and nourish the skin without dehydrating it.

Available in **lavender**, for a sense of relaxation, **neutral**, which is allergen-free to protect sensitive skin and **roses** for a feeling of comfort and tenderness.

## Soap bar

The soaps by de Traay have formed an iconic part of our skincare products for years. These soaps are now also available in BDIH quality. They are produced using organic oils (olive, palm and coconut oil) and shea butter.

There are 3 varieties: **olive & lavender** with the wonderful soothing scent of lavender, **roses** for a sense of comfort and tenderness and natural **honey** for a lovely subtle honey scent and produced using organic fair trade honey.

## Men's skin care products

For men, we have a wonderful shower product that allows you to wash your hair and body using a single product. Created with mild tensides, our organic honey and other natural active ingredients, such as organic essential oils or extracts.

The hair & body wash is 100% natural and is available in 3 uplifting scents: eucalyptus for an invigorating effect, rosemary for an energising effect and verbena for a refreshing effect.





## Baby and child

The arrival of a little one is an intense and beautiful time in life. Your child is so vulnerable during the first few years. Their skin is wonderfully soft, but also very sensitive. Surely you only want to use mild body care products?

Our body care products contain carefully selected natural ingredients that care for your little one's skin.

### Hair & Body wash

Our hair & body wash combines a very mild cleansing action with gentle natural ingredients, including organic calendula extract. The baby product has a lovely gentle scent and the children's product (from 3 years of age) has a more fruity natural scent!

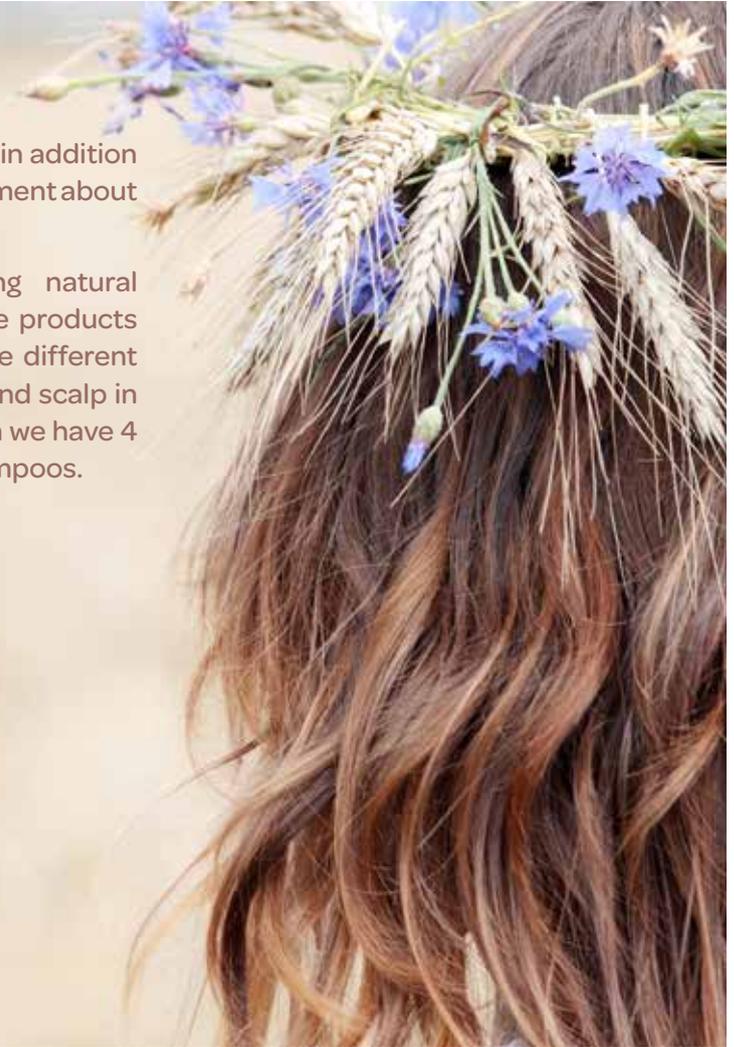
### Body Oil

After bathing your baby, you can massage them gently with our body oil. Created with sweet almond oil, macadamia oil, beeswax and calendula extract.

## Hair care

Shiny and healthy hair are also your calling card, in addition to a radiant face. Isn't it lovely to receive a compliment about your beautiful hair?

We believe that gentle products containing natural ingredients are best for your hair. Our hair care products are tailored to meet the individual needs of the different types of hair. Our shampoos cleanse your hair and scalp in a gentle way. So without SLS or SLES. In addition we have 4 conditioners that can be combined with the shampoos.





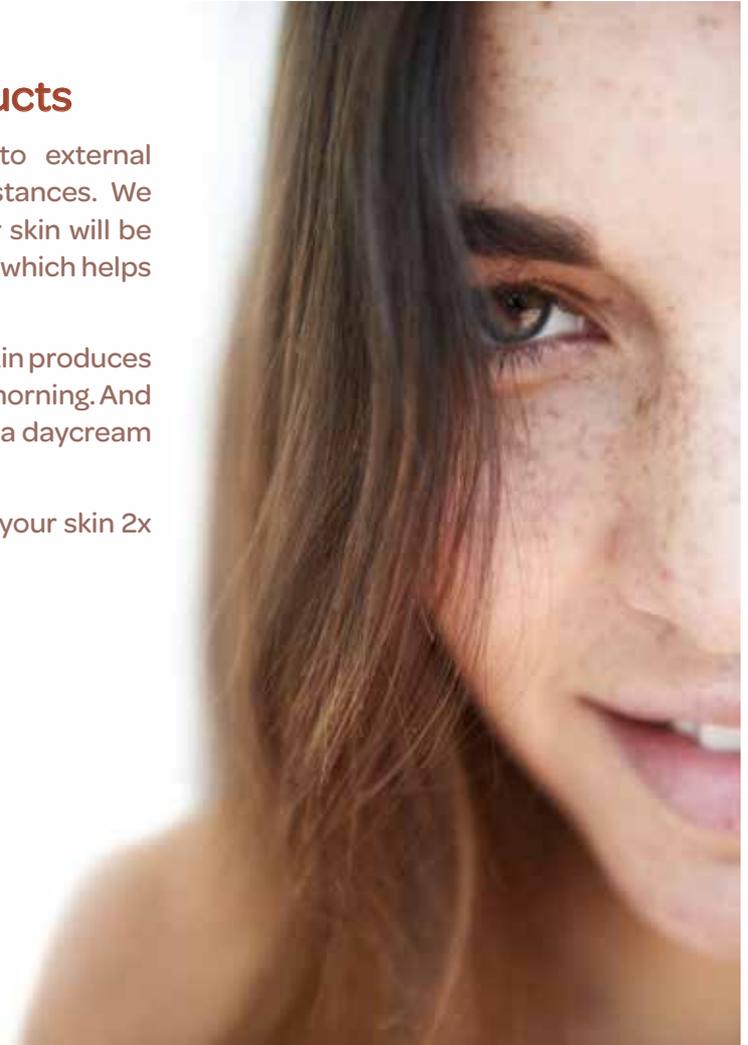
Hairtype	Shampoo	Conditioner
Dry and colour-treated hair	Aloe Vera & Honey	Aloe Vera & Honey
Dandruff and a sensitive scalp	Cade & Thyme	
All types of hair and a sensitive scalp	Calendula	Calendula
Blonde Hair (naturally)	Chamomile	Chamomile
White and grey hair	Cornflower	
Normal to fine hair	Lavender & Pollen	
Normal to fine/limp hair	Mint	
Dry and damaged hair	Olive & propolis	Olive & propolis
Normal to greasy hair	Rosemary & cypress	
Normal to dry hair	Roses	
Normal to greasy hair	Verbena & lemon	
All types of hair and a sensitive scalp	Without perfume	

## Facial cleansing and care products

Throughout the day, our skin is exposed to external influences like pollution and weather circumstances. We also wear make-up. At the end of the day your skin will be grateful for a gentle cleansing and a nightcream which helps during the night.

At night, the skin relaxes and repairs itself. The skin produces waste products that need to be removed in the morning. And to be well prepared for the day your skin needs a daycream which suits your skintype.

Therefore, it is important to clean and care for your skin 2x per day.



## Facial cleansing

Start your cleansing routine with a cleanser. Depending on your skin type, you can use a milk or a foam. The cleanser gently removes dirt and make-up.

Once the superficial dirt has been removed, you can scrub your skin to remove the top layer of dead skin cells (no more than twice per week). This ensures that the new skin cells become visible and that all products applied after this step can penetrate deeper into your skin. Scrubbing also stimulates the blood circulation. It leaves your skin feeling fresher and soft.

Finally, you can use a lotion to remove the last remaining particles of dirt, to restore the pH balance of your skin and to close the pores. A lotion also ensures that anything applied to the skin after this step is absorbed more effectively.



## Creams

As each skin type requires a different type of cream, we offer a wide range of face creams. Each cream contains ingredients that are tailored to the needs of the skin.



	Day	Night	Day and night
Mature skin	<b>Royal jelly</b> -cream with sunflower and jojoba oil	<b>Royal jelly</b> cream with sheabutter, sunflower and jojoba oil	
Mixed and greasy skin	<b>Lavender</b> cream with beeswax and essential lavender oil	<b>Lavender</b> cream with beeswax, almond oil and essential lavender oil	
Sensitive skin	<b>Rosemary</b> cream with beeswax, fairtrade honey and essential rosemary oil	<b>Rosemary</b> cream with beeswax, fairtrade honey, macadamia oil and essential rosemary oil	Skincream <b>honey</b> or <b>camomile</b> with sunflower and jojoba oil
Dry skin	<b>Rose</b> cream with sheabutter, beeswax and wild rose oil	<b>Rose</b> cream with sheabutter, beeswax, sweet almond and wild rose oil	
Normal skin	<b>Sweet almond</b> cream with beeswax, sweet almond oil and shea butter	<b>Sweet almond</b> cream with beeswax, sweet almond oil and shea butter	Skincream <b>honey</b> or <b>camomile</b> with sunflower and jojoba oil



## Lip balm

Our lips are constantly exposed to external factors: sun during the summer and cold during the winter. They can use a little bit of extra care!

Our lip balms contain beeswax, organic plant-based oils (sunflower, apricot kernel and jojoba) and cocoa butter. Wonderfully soft and easily spreadable. And packaged in a handy tube that you can take with you anywhere.

Available in 4 varieties: apple, raspberry, neutral and mint

## What does BDIH mean?

BDIH is an independent organisation for the certification of natural cosmetics. The BDIH standard aims to define the term “natural” cosmetics in the interests of the consumer.

The certification creates transparency and provides a guarantee to consumers that the certified products are made using only raw materials, which correspond to the strict specifications of BDIH. Natural cosmetics that have been checked contain natural raw materials such as plant-based oils, fats and waxes, herbal extracts, water distillates of flowers, essential oils and aromas from organic cultivation.

In addition to the careful selection of plant-based raw materials, other factors play a major role, such as the environmentally friendly nature of the product, the environmentally friendly manufacturing process of the product, the biodegradability of the raw materials in an environmentally friendly manner and the use of recyclable packaging.

The ingredients and the composition of natural cosmetic products are checked. Only products that meet the stringent criteria carry the “BDIH standard” quality mark for certified natural cosmetics.



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Het keurmerk voor  
verantwoord bosbeheer